



Savvy Innovation Workshop

Identification and Prioritisation of Internal Challenges and Opportunities

Artificial Intelligence, Machine Learning and Blockchain provide innovative ways to improve the efficiency and efficacy of business processes. Through a combination of executive education, training sessions, workshops and strategic consultancy, Savvy Data Insights helps companies transparently adopt these technologies and explore significant growth opportunities with confidence.

Savvy Innovation Workshop: a full day hands-on workshop to identify and prioritise internal business processes that are suitable for AI, Machine Learning and Blockchain

Who is it for? Business leaders and executives of different business units that will lead data-driven digital transformation.

What's involved? Savvy Innovation Workshop covers different activities to help companies define an data-driven Innovation Strategy using Artificial Intelligence, Machine Learning and Blockchain:

- identification of internal business processes that are best suited for these technologies;
- preliminary impact analysis and prioritisation of each business process identified (quick wins vs long-term large gains).



Savvy Data Insights is a one-stop-shop for data-driven innovation: we help companies improve the efficiency and effectiveness of their decision making processes using innovative technologies such as Machine Learning, Artificial Intelligence or Blockchain.